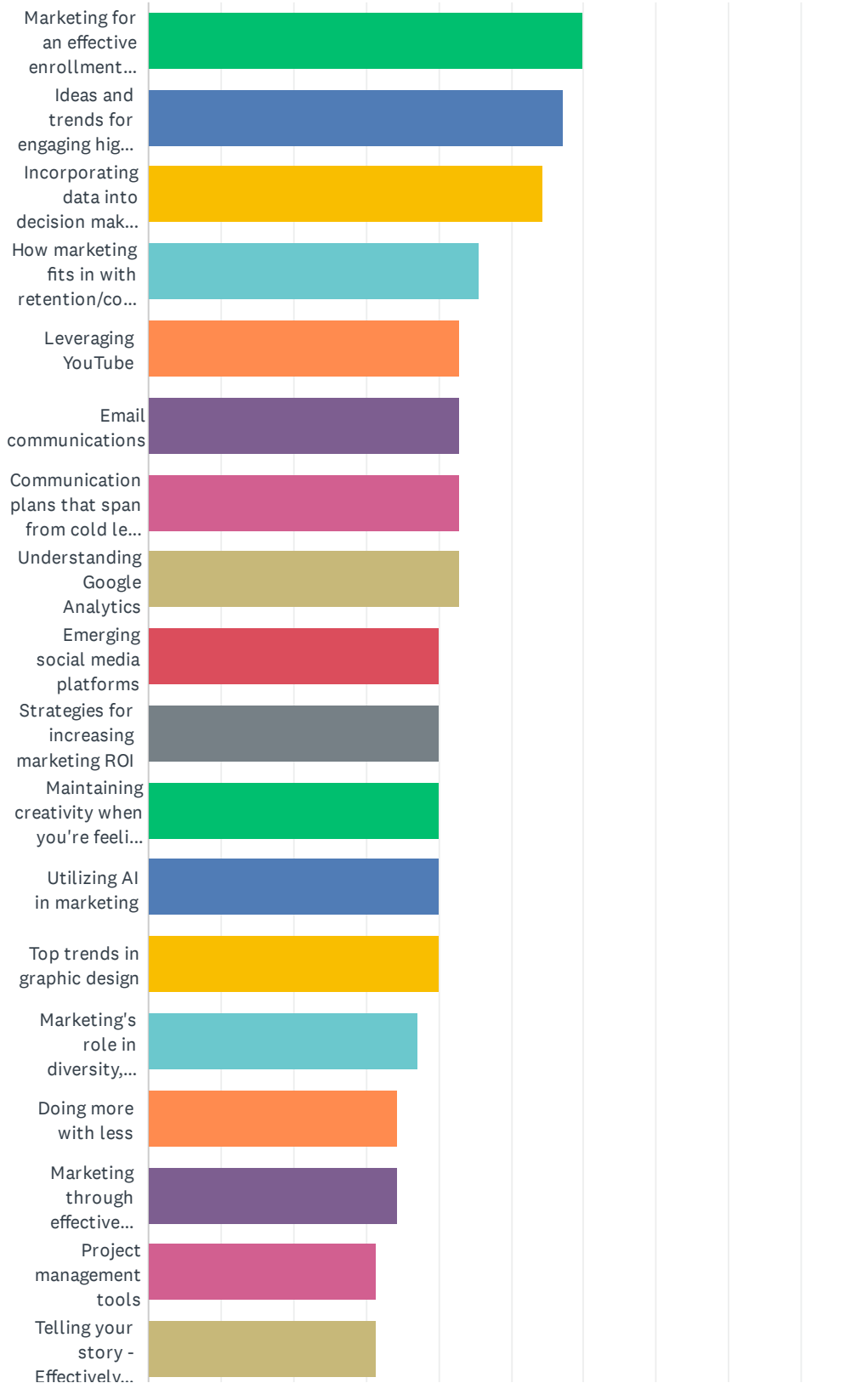
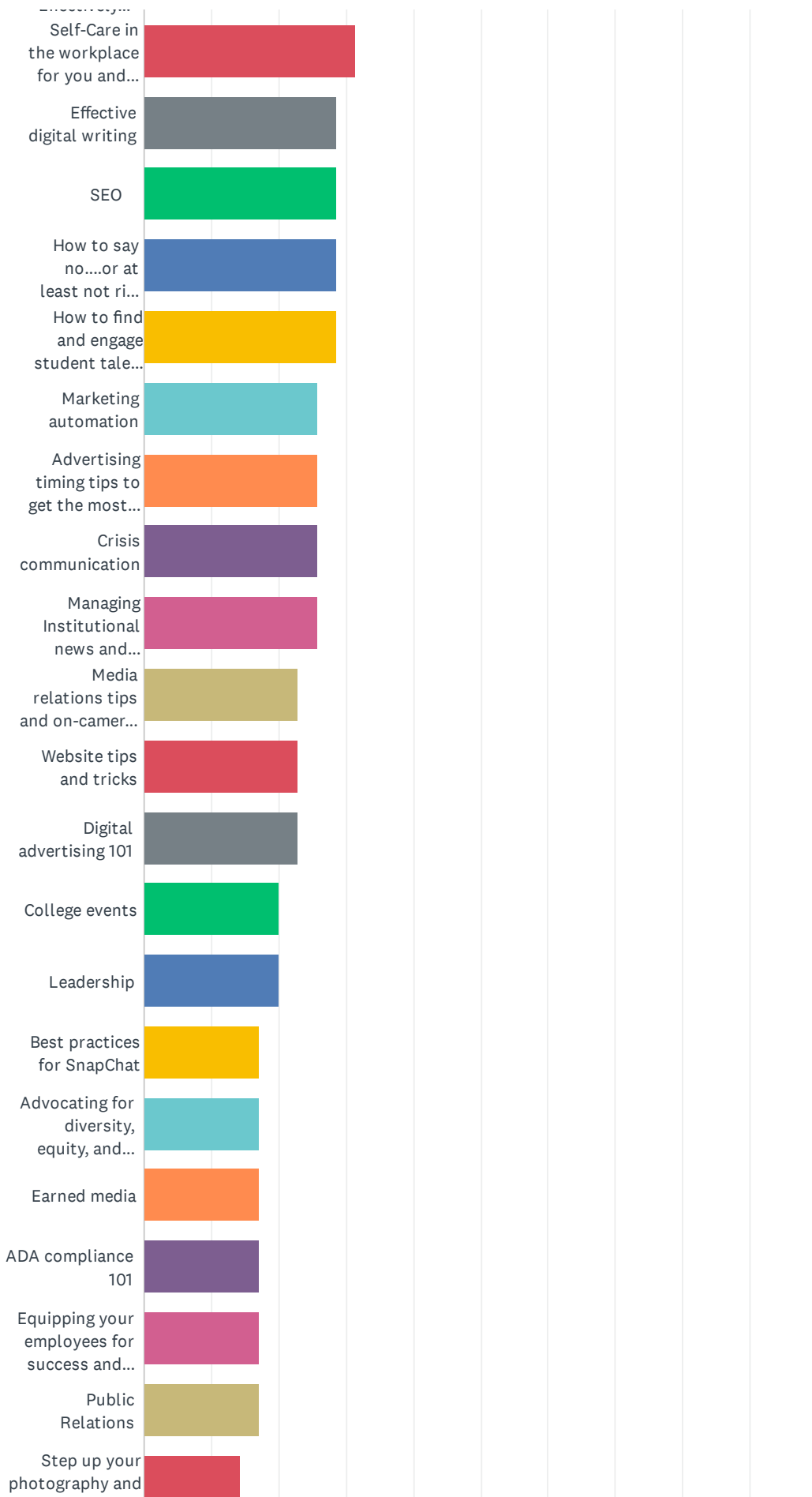


Q1 Please select 15 topics you are interested in exploring at the 2024 Fall District 5 Conference:

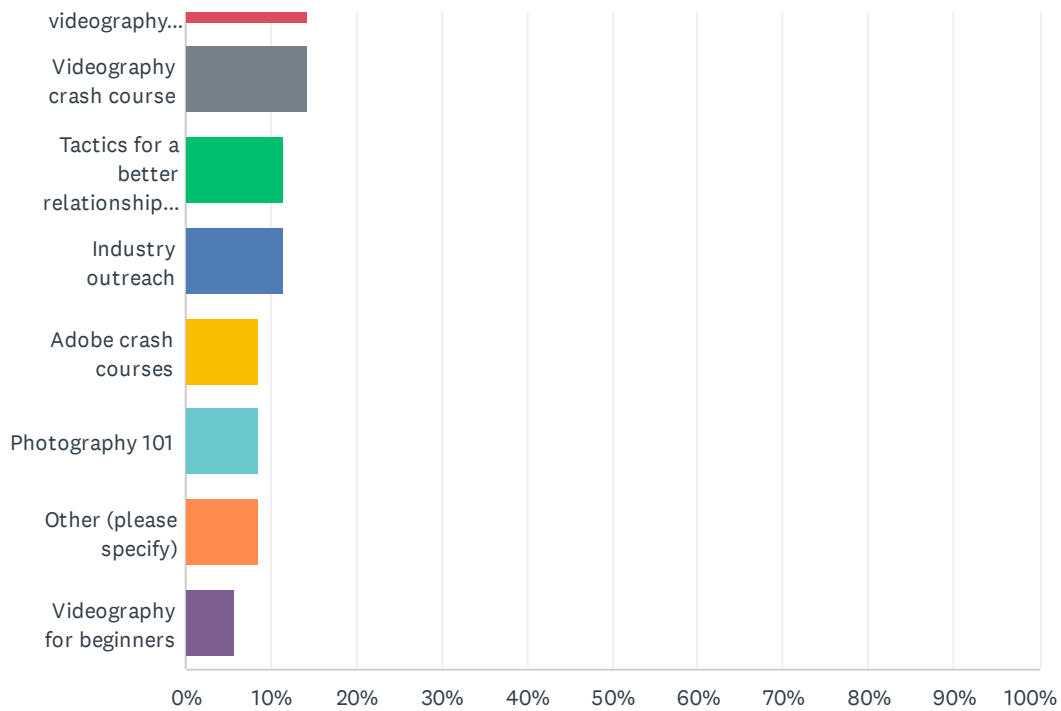
Answered: 35 Skipped: 0



District 5 Planning for Saint Paul, Minnesota in 2024



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District 5 Planning for Saint Paul, Minnesota in 2024

ANSWER CHOICES	RESPONSES	
Marketing for an effective enrollment campaign	60.00%	21
Ideas and trends for engaging high school and non-traditional students	57.14%	20
Incorporating data into decision making and planning	54.29%	19
How marketing fits in with retention/completion	45.71%	16
Leveraging YouTube	42.86%	15
Email communications	42.86%	15
Communication plans that span from cold lead to alumni	42.86%	15
Understanding Google Analytics	42.86%	15
Emerging social media platforms	40.00%	14
Strategies for increasing marketing ROI	40.00%	14
Maintaining creativity when you're feeling burnt out	40.00%	14
Utilizing AI in marketing	40.00%	14
Top trends in graphic design	40.00%	14
Marketing's role in diversity, equity, and inclusion initiatives	37.14%	13
Doing more with less	34.29%	12
Marketing through effective storytelling	34.29%	12
Project management tools	31.43%	11
Telling your story - Effectively engaging your audience	31.43%	11
Self-Care in the workplace for you and your team	31.43%	11
Effective digital writing	28.57%	10
SEO	28.57%	10
How to say no....or at least not right now	28.57%	10
How to find and engage student talent for photo or video marketing	28.57%	10
Marketing automation	25.71%	9
Advertising timing tips to get the most bang for our marketing buck	25.71%	9
Crisis communication	25.71%	9
Managing Institutional news and marketing initiatives on one website	25.71%	9
Media relations tips and on-camera interview prep	22.86%	8
Website tips and tricks	22.86%	8
Digital advertising 101	22.86%	8
College events	20.00%	7
Leadership	20.00%	7

District 5 Planning for Saint Paul, Minnesota in 2024

Best practices for SnapChat	17.14%	6
Advocating for diversity, equity, and inclusion within a culture of resistance	17.14%	6
Earned media	17.14%	6
ADA compliance 101	17.14%	6
Equipping your employees for success and retention	17.14%	6
Public Relations	17.14%	6
Step up your photography and videography with lighting	14.29%	5
Videography crash course	14.29%	5
Tactics for a better relationship with administration	11.43%	4
Industry outreach	11.43%	4
Adobe crash courses	8.57%	3
Photography 101	8.57%	3
Other (please specify)	8.57%	3
Videography for beginners	5.71%	2
Total Respondents: 35		

#	OTHER (PLEASE SPECIFY)	DATE
1	GEO - generative engine optimization	5/8/2024 6:57 PM
2	Using a CRM, effective email comms program, building an effective parent comms plan, successful/novel admissions partnerships, successful/novel academics & program partnerships, personal career development/prepping yourself for the next step	5/7/2024 5:10 PM
3	Video Editing Crash Course	5/7/2024 3:54 PM